



City of Scottsdale: *Quick Statistics*

A compilation of economic indicators related to the City of Scottsdale. The data included in this report are estimates. Population and other figures may differ from other analyses done by the City of Scottsdale. Reports referenced in this study can be found on the City of Scottsdale's Economic Vitality Division reports page (www.scottsdaleaz.gov/economics).



March 2012

Economic Vitality Department



DEMOGRAPHIC STATISTICS

Population (2010): 217,385

Median Age (2010): 45.4 years

Median Household Income (2010): \$71,564

Housing Units (2010): 124,001

Households (2010): 100,644

Source: U.S. Census 2010, American Community Survey 2006-2010, Sites USA

ECONOMIC STATISTICS

Unemployment Rate (2010): 5.9%

Property Tax Rate (2010/2011): \$7.15 per \$100 of assessed value

Sales Tax Rate: 1.65%

Sales Tax Collections (2010/2011): \$129.6 million

Median Resale Home Price* (2011): \$345,000

Median Price of New Home* (2011): \$550,445

Sources: City of Scottsdale, Tax & License Department; *Arizona Real Estate Center, ASU Polytechnic

TOURISM STATISTICS

Hotel Occupancy (2010): 60.3%

Average Hotel Room Rate (2010): \$136.99

Transient Occupancy Tax (Bed Tax): 5.0%

Bed Tax Revenues (2010): \$ 9,052,282

Number of Hotel Rooms (2010): 11,216

Total Visitors to Scottsdale (2010): 7.6 million

Day Visitors to Scottsdale (2010): 6.4 million

Sources: Scottsdale/Paradise Valley Tourism Study Part I: Lodging Statistics and Part II: Visitor Statistics

Largest Employers City of Scottsdale - 2010		
Rank	Company Name	Employees
1	Scottsdale Healthcare	4,278
2	General Dynamics C4 Systems	3,166
3	City of Scottsdale	2,744
4	CVS - CareMark	2,124
5	Mayo Clinic	1,861
6	Vanguard	1,860
7	Scottsdale Unified School District 48	1,828
8	Scottsdale Insurance Company	1,420
9	General Dynamics C4 Systems Inc	1,230
10	L&G Mortgagebanc Inc	1,000

Source: City of Scottsdale, Economic Vitality Department, 2010, MAG Employer Database

Other Quick Statistics

Size:	184.2 square miles, stretching 31 miles from North to South
Elevation:	1,260 feet above sea level, on average
Longitude & Latitude:	111.93 degrees W, 33.50 degrees N
Climate:	Average minimum and maximum temperatures range from 53.4°F to 86.2°F, respectively. Scottsdale averages 328 days of sunshine and 9.41 inches of rainfall per year.
Education Level:	Graduate Degree—16.8%; Bachelor Degree or higher—46.7%; Some college—75.2%; High School graduate—93.8%
Land Use:	53.5% Residential, 40.0% Undeveloped/Open Space/Agricultural, 6.5% Industrial/Commercial
City Slogan:	“The West’s Most Western Town”
Official Food:	Chili, by 1994 Mayoral proclamation
Financial Rating:	Scottsdale has maintained AAA ratings from Standard & Poor’s, Fitch Ratings, and Moody’s Investor Services — one of only a handful of municipalities to achieve top marks from all three ratings agencies — since April 2002.
Maricopa County Population (2010):	3,817,117
Arizona Population (2010):	6,392,017